



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2023

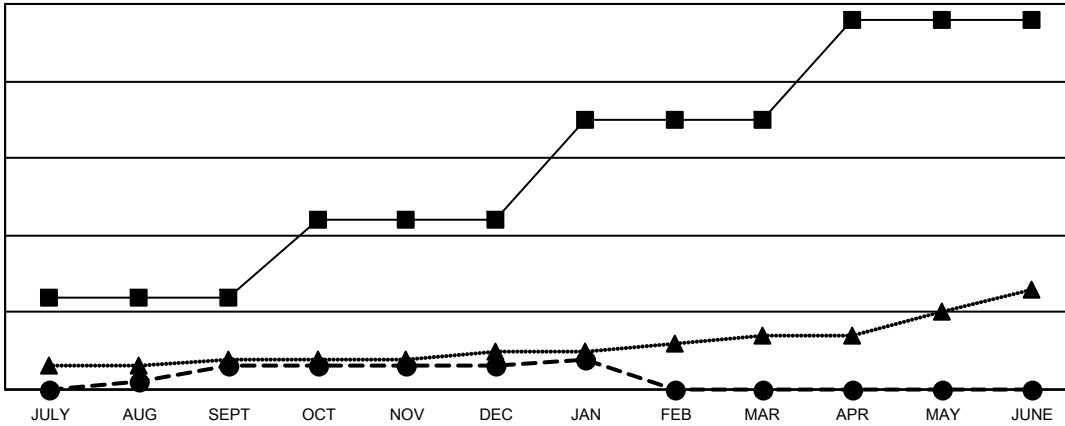
Multiple District 4

LOCATION: CALIFORNIA

Clubs			
RESULTS FOR 2022-2023			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	12	3	3
OCT/NOV/DEC	10	0	14
JAN/FEB/MAR	13	1	3
APR/MAY/JUNE	13	0	0

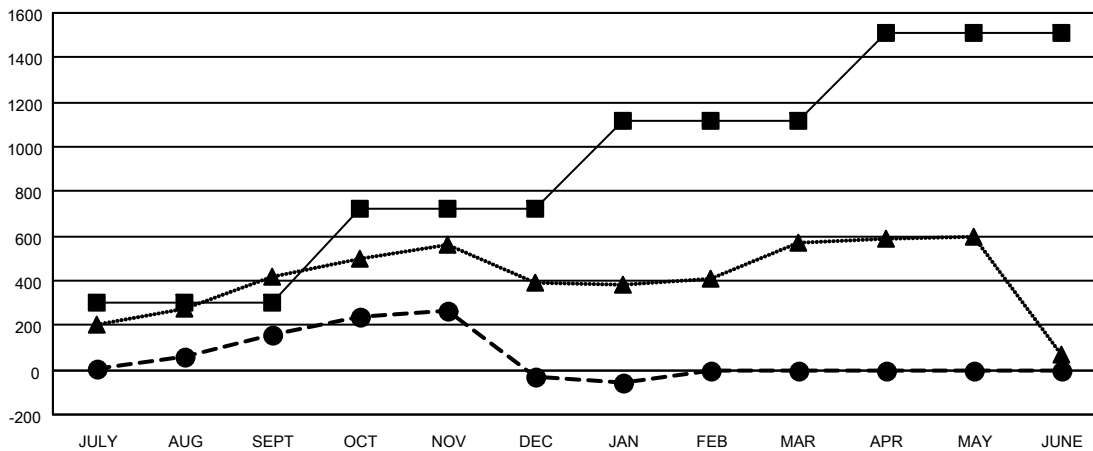
Members			
RESULTS FOR 2022-2023			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	300	826	600
OCT/NOV/DEC	422	590	716
JAN/FEB/MAR	395	235	234
APR/MAY/JUNE	391	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 20	
DROPPED MEMBERS	
DECEASED	136
CLUB CANCELLED	151
OTHER	1,265
TOTAL	1,552

364 CLUBS OF 688 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

GENDER DISTRIBUTION	
MALE	10,571 (58.18%)
FEMALE	7,584 (41.74%)
NON BINARY	1 (0.01%)
PREFER NOT TO ANSWER	12 (0.07%)
TOTAL FAMILY UNIT MEMBERS	3,362
FAMILY MEMBERS PAYING HALF DUES	1,780